

D S RAWAT
Secretary General

Date: 11th July 2018

Dear Dr. Dangaria,

Subject: Intellectual Property Talent Search Examination-IPTSE (a Competitive Examination) cum Awards

We are pleased to inform that **ASSOCHAM and Ericsson** have jointly launched "Intellectual Property Talent Search Examination-IPTSE 2018".

The objective of the proposed IPTSE is to sensitize youth about the importance of Intellectual Property (Patent, Trade Mark, Copyright, etc.) besides fostering the spirit of innovation. This initiative will help us identify potential young talent in the realm of IP. This initiative is in line with the objectives of National IPR Policy, released by Ministry of Commerce and Industry, Government of India.

As a part of this initiative, an examination (online) will be held in November every year targeting class IX to XII school students and under graduate students. Following categories shall be awarded in month of December:

- **Schools** at District, State and National Level
- **School Students** at District, State and National Level
- **College Students** at State and National Level

With a view to provide PAN India participation across schools, colleges, universities and institutions, we humbly request you to kindly inform all institutions under your jurisdiction to participate in this mega IPTSE cum Awards. Further, may we also request you to kindly lend logo support enabling us to capture the same on the IPTSE web portal (www.iptse.com).

Your support shall go a long way in increasing IP literacy in the country. Along with the letter, we are sending a poster containing key highlights of this initiative. We shall be highly grateful to receive your kind convenience enabling us to visit your office and explain you more about this initiative.

For any query and coordination, please contact to Mr. Rohit Jain on phone 9818082459, 011-46550534 and email id. rohit.jain@assochem.com

Looking forward to a favorable response.

With kind regards,

Yours sincerely,

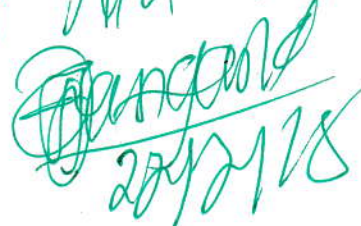


(D. S. Rawat)

Dr. C. J. Dangaria
Vice Chancellor
Navsari Agriculture University
Navsari, Gujarat -396450

કેન્સરિપ ટેલિગ્રાફ ઓફિસ શિક્ષણ
૩૦ JUL 2018
એડીએમ-૩ શાખા

Dr. Rawat / All principals of colleges
For NIA


20/7/18

PSVC/Navsari/17/17
Dt 24/7/18

Circulate to all colleges
2/7



प्रो. आलोक प्रकाश मित्तल
सदस्य सचिव
Prof. Alok Prakash Mittal
Member Secretary



अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)
(मानव संसाधन विकास मंत्रालय, भारत सरकार)
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ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A STATUTORY BODY OF THE GOVT. OF INDIA)

(Ministry of Human Resource Development, Govt. of India)

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F.No. AICTE/E-Gov/Misc/264

Date : 13.07.2018

C I R C U L A R

To

All Directors/Principals of AICTE approved Colleges

Sub : Intellectual Property Talent Search Examination - IPTSE (a competitive examination)-cum-Awards - reg.

ASSOCHAM and Ericsson have jointly launched "Intellectual Property Talent Search Examination - IPTSE 2018".

The objective of the proposed IPTSE is to sensitize youth about the importance of Intellectual Property Rights (Patent, Trade Mark, copyright etc.) besides fostering the spirit of innovation. This initiative will help to identify potential young talent in the realm of IPR. This initiative is in line with the objectives of National IPR Policy, released by Ministry of Commerce and Industry, Govt. of India.

As a part of this initiative, an examination (online) will be held in November every year targeting Class IX to XII school students and under graduate students. Following categories shall be awarded in the month of December :

- **Schools** at District, State and National Level.
- **School Students** District, State and National Level.
- **College Students** at State and National Level.

In view of the foregoing, you are requested to disseminate the information to all your students, so that interested students can make use of this opportunity.

For any query and coordination, may contact to Mr. Rohit Jain on phone 9818082459, 011-465502534, email id : rohit.jain@assochem.com

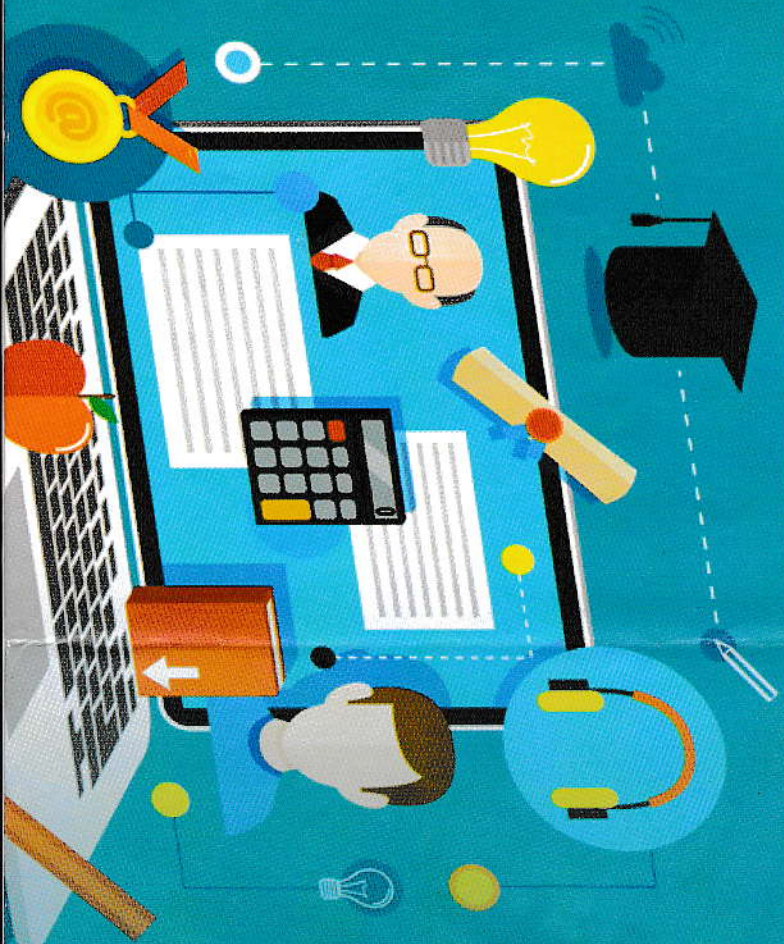

13/7/2018

(Prof. Alok Prakash Mittal)
Member Secretary

Welcome to



INTELLECTUAL PROPERTY TALENT SEARCH EXAM



YOUR FUTURE WITH IP

YOUNG MINDS ART THE BUILDING
BLOCKS OF A BETTER SOCIETY

YOU SHOULD KNOW YOUR RIGHTS

YOU SHOULD KNOW HOW TO
PROTECT YOUR IDEAS

OPPORTUNITY TO BECOME AN IP
PROFESSIONAL

ADD TO YOUR CAREER ENHANCING
SKILLS

INTELLECTUAL PROPERTY



Registration

SEAMLESS ONLINE REGISTRATION



Content

EASY ACCESS TO ONLINE STUDY MATERIALS



Examination

OBJECTIVE TYPE ONLINE EXAM



Certificate

DIGITALLY SIGNED AND DOWNLOADABLE



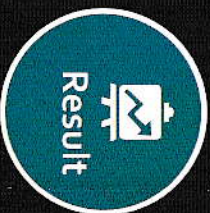
Interactions

ONLINE WEBINARS AND VIDEOS



Support

QUERY RESOLUTION BY IP EXPERTS



Result

COMPREHENSIVE ANALYSIS & ONLINE REPORTS



Prizes

EVERYBODY IS WINNER

What is Intellectual Property

As technical change reshapes the world economy, intellectual property (IP) has grown in importance and taken on a central economic role. The increasing globalization of economic affairs and the increased knowledge intensity of economic activities have led to the emergence of knowledge economy.

ASSOCHAM and ERICSSON is jointly initiating Intellectual Property Talent Search Examination (IPTSE) to educate the intellectual property in India at school and college level.

The objective of the proposed (IPTSE) is to help spread awareness on IP issues and foster spirit of innovation and enterprise amongst India's vast young talent pool. Besides, this initiative would help to identify and tap excellence in the realm of Patent, Copyright, and Trademark & Design – collectively known as Intellectual Property (IP). The modus operandi would entail dissemination of online module on IP followed by an online exam targeted at class IX to XII school students and Under Graduate students.

Who can participate:

Class 9th-12th (all stream) and UG (Under Graduate) students (All Stream)

* A golden opportunity to visit the R & D center in INDIA and abroad

Jointly initiated by



AWARDS FOR:

Schools at District, State and National Level
(based on maximum participation)

School Students at District, State and National Level
(based on maximum score)

College Students at State and National Level
(based on maximum score)

Contact us: Rohit Jain : 5, Sardar Patel Marg, Chanakyapuri, New Delhi-110021 • Email: enquiry@iptse.com • Web: www.iptse.com • Ph: 011 4655 0534